James Maduabuchi

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Nationality: Nigerian (Nigeria)

ABOUT ME

Creative and detail-oriented **Software Engineer** with a strong foundation in HTML, CSS, JavaScript, React.js, and Tailwind CSS, complemented by practical backend engineering experience in building scalable and reliable systems. With over 4 years of experience in brand storytelling and visual communication, I bring a unique blend of technical expertise and design thinking to develop intuitive, high-performing digital products.

Over the past 8 months as a **Software Engineer at Diamour**, I have played a key role in designing and developing APIs that streamline user interactions and support scalable application architecture. I have successfully integrated backend services with frontend technologies to ensure seamless cross-functionality, while consistently writing clean, maintainable, and well-structured code aligned with best practices. My role involves close collaboration with cross-functional teams to deliver robust product features, optimise application performance, and enhance system reliability. I also contribute to code reviews, helping uphold engineering standards, improve code quality, and drive team efficiency.

Recently certified by Terra Learnings and IBM, I have built and deployed projects such as TinDog, DigiLab, and my personal portfolio website, demonstrating strong proficiency in design-to-code workflows using Figma and Git for version control. I am comfortable working in collaborative, fast-paced environments where problem-solving, adaptability, and continuous improvement are essential.

Beyond engineering, I channel creativity into video production, digital branding, and culinary experimentation, bringing a multidisciplinary perspective to how I approach building products and solving problems. Passionate about writing efficient code, delivering seamless user experiences, and continuously evolving with emerging technologies, I am driven to build solutions that are both functional and impactful.

Let's connect to build scalable, high-quality digital products that make a difference.

SKILLS

Design skills (Figma, Adobe Photoshop, Adobe Illustrator) | JavaScript Framework | Bootstrap and Tailwind CSS | Front-End Web Development with HTML, CSS, JavaScript | FrontEnd Framework(React, Vue) | Git (Github / Gitlab) | Version Control System (Git) | Solid foundation in Backend Development: NodeJS, NestJS, etc. | REST/API | SQL | MERN | TypeScript

PROJECTS

[10/04/2025 – 08/05/2025] **Personal Portfolio Site – HTML, Tailwindcss, JavaScript, React**

This website showcases my projects, skills, and contact information. It features an interactive, clean UI, responsive design, and accessible code.

Link: https://jamesmikecodes.vercel.app/

[20/12/2024 – 19/02/2025] **TinDog Clone – HTML, CSS, Bootstrap**

A simple, responsive landing page for a fictional dog dating app built using HTML, CSS, and Bootstrap.

Links: https://jamesmikecodes.github.io/TinDog/ | https://github.com/Jamesmikecodes/TinDog

[10/04/2024 – 25/11/2024] **DigiLab Landing Page – HTML, CSS**

This project is a clone of a modern, minimalistic landing page design, recreated using HTML and CSS to demonstrate and improve my front-end development skills.

Links: https://jamesmikecodes.github.io/Digilab/ | https://github.com/Jamesmikecodes/Digilab

[22/04/2024 – 14/09/2024] **Figma-To-Code Portfolio - HTML, CSS, Figma**

A clean and responsive portfolio webpage developed from a Figma design assignment. This project demonstrates proficiency in translating UI/UX mockups into pixel-perfect web layouts using HTML and CSS.

Links: https://jamesmikecodes.github.io/Figma-Assignment/ | https://github.com/Jamesmikecodes/Figma-Assignment

WORK EXPERIENCE

Diamour

City: Ottawa | **Country:** Canada

[08/08/2024 – Current] **Software Developer**

1. Designing and developing scalable APIs to streamline user interactions and enhance overall platform efficiency

2. Integrating backend services with modern frontend technologies to ensure seamless cross-functionality and optimal user experience

3. Writing clean, maintainable, and well-structured code in line with established engineering best practices

4. Collaborating with cross-functional teams to deliver scalable product features and drive continuous product improvement

5. Optimising application performance and ensuring system reliability within a growing production environment

6. Participating in code reviews to uphold high engineering standards, improve code quality, and enhance team productivity

7. Supporting ongoing design and marketing initiatives by contributing to UI/UX decisions, content structure, and user-focused product presentation

8. Collaborating with design and marketing teams to align product functionality with brand messaging and overall growth strategies

Tech Ignite Africa

City: Abuja | **Country:** Nigeria

[15/09/2024 – 05/12/2024] **Brand & Community Manager**

- Managed social media and content marketing, increasing engagement and visibility (67.7 K+ page views).

- Oversaw program and volunteer coordination for major tech events (TechXperience Abuja & Lagos).

- Handled logistics, stakeholder engagement, event planning, and reporting.
- Delivered strategic input that enhanced overall project outcomes.

Carte Blanche Innovation Ltd

City: Abuja | **Country:** Nigeria

[28/12/2023 – 29/04/2024] **Media Manager**

- Developed digital communication strategies aligned with brand goals.
- Curated and managed media content across platforms.
- Maintained media relations and ensured message consistency.

Techstars Startup Weekend Gaborone

City: Gaborone | **Country:** Botswana

[13/10/2021 – 08/05/2022] **Creative Lead / Brand Designer**

- Designed brand communication for online campaigns and events.
- Contributed to content and marketing strategy for tech startup showcase.
- Participate in stockholders meeting

Cinelife Media

City: Abuja | **Country:** Nigeria

[Current] **Creative director**

- Lead branding, communications, and creative direction for client projects.
- Manage digital content production and build brand strategies to increase visibility and revenue.
- Brainstorm content ideas for the client's project

EDUCATION AND TRAINING

[Current] **B.Sc. Hons. Information Technology**

National Open University of Nigeria (NOUN)

City: Abuja | **Country:** Nigeria | | **Level in EQF:** EQF level 6

[08/05/2024 – 20/09/2024] **Getting Started with Frontend and Web Development**

IBM

City: Coursera - Virtual | | **Level in EQF:** EQF level 5

[03/06/2024 – 10/09/2024] **Frontend Development Certificate**

Terra Learnings https://lms.terrahq.co/

City: Virtual | | **Level in EQF:** EQF level 5

[13/04/2023 – 14/12/2023] **Global Entrepreneurship Fellowship Program**

Conversation for Change https://www.converse4change.com/

City: Abuja | **Country:** Nigeria | | **Level in EQF:** EQF level 5

[11/07/2022 – 15/07/2022] **Basic Psycho-Trauma Healing Skills**

Lux Terra Leadership Foundation

City: Abuja | **Country:** Nigeria | | **Level in EQF:** EQF level 5

[2019 – 2019] **Jobberman Soft Skills Capacity Building**

Jobberman

City: Virtual | | **Level in EQF:** EQF level 5

VOLUNTEERING

[2019] **Leadership Training Seminar for Secondary School Students (Organiser)** Abuja

Organizing member leadership training seminar for secondary school students at Remix International School Abuja in partnership with the Lux Terra Leadership Foundation

[2019] **Dream Achiever's World & Leadership Seminars (Organiser)** Abuja

Organising member Dream Achiever's World's first edition of the sensitisation program for secondary school students in Abuja

[2018] **Oakhill Summer Camp Facilitator** Abuja

Organizing member and Facilitator Oakhill Summer Camp at Franks British School

[2018] **Abuja Fun Walk & Fashion Shows (Coordinator)** Abuja

Planned and executed an awareness campaign for the walk

HOBBIES AND INTERESTS

Cooking

I love to cook and try out new meals when I'm not coding.

Travelling

I'm super interested in travelling and exploring the world, new cultures, people, and traditions, especially road trips when it is safe.

Hiking and Landscape Videography

I love to experience nature in its purest form, the hills, waterfalls, mountains, and animals, as well as documenting the process.

LANGUAGE SKILLS

Mother tongue(s): English

DRIVING LICENCE

Cars: B 2024 – 2029